

NATIONAL STANDARDS FOR SPORT COACHES

Coaches, coaching educators, administrators, athletes and the public use the National Standards for Sport Coaches for direction regarding the knowledge and skills that coaches should possess.

SET VISION, GOALS AND STANDARDS FOR SPORT PROGRAM

Sport coaches establish a clearly defined coaching philosophy and vision for their program. They develop, implement and manage the goals for the program, in collaboration with sport program directors.

ENGAGE IN AND SUPPORT ETHICAL PRACTICES

Sport coaches understand the importance of ethical practices, engage in ethical behavior, abide by codes of conduct affiliated with their sport and coaching context, and teach ethical behavior in their sport program.

BUILD RELATIONSHIPS

Sport coaches develop competencies to effectively communicate, collaborate, educate and support all stakeholders associated with the sport program (e.g., athletes, administrators, assistant coaches, support staff, referees, sports medicine professionals, program supporters, parents, media).

DEVELOP A SAFE SPORT ENVIRONMENT

Sport coaches create an emotionally and physically safe sport environment by following the practices outlined by sport organizations, coaching science, and state and federal laws.

CREATE A POSITIVE AND INCLUSIVE SPORT ENVIRONMENT

Sport coaches develop practices to maximize positive outcomes for their athletes by building season plans that promote physical, psychological and social benefits for their athletes and encourage participation in sport. Sport coaches implement strategies to promote participation of all athletes.

CONDUCT PRACTICES AND PREPARE FOR COMPETITION

Sport coaches draw upon current coaching science, sport-specific knowledge, and best practices to conduct quality sport practices, prepare athletes for competition, and effectively manage contests. This practice can be framed around how coaches plan, teach, assess and adapt in practices and competition.

STRIVE FOR CONTINUOUS IMPROVEMENT

Sport coaches continually improve through self-reflection, mentorship, professional development, evaluation, and self-care.

***Iowa High School Athletic Directors Association
Athletic Director Evaluator Approval Renewal Training***